



2025
SPONSORSHIP
PACKET

www.ocalafilmderby.org



OCALA FILM DERBY

LIGHTS, CAMERA, ACTION: CHAMPION OUR FUTURE FILMMAKERS!

**Welcome to the 3rd Annual Ocala Film Derby!
This event brings together creativity,
innovation, and local community support.**

**We invite you to support your future
employees – filmmakers, digital media,
marketing, and video technology students.
This industry is currently the leading employer.**

Support the next generation of storytellers!

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PREMIUM 400

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PREMIUM 400

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PREMIUM 400

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OCALA FILM DERBY

WHAT IS THE OCALA FILM DERBY?

The **Ocala Film Derby** (OFD) is dedicated to fostering creativity, collaboration, and artistic expression through the art of filmmaking. This event brings together teachers, mentors, producers, organizers, and sponsors in a **five-day immersion** of education and celebration. The OFD creates a platform that **empowers and inspires** educators, mentors and students alike to explore the **limitless possibilities** of filmmaking.



Through **hands-on workshops**, and interaction with **industry professionals** at all levels and from diverse backgrounds, OFD strives to create a supportive and innovative environment that nurtures artistic growth, storytelling, and **technical proficiency**. All workshops lead to the **"main event"** of the OFD, a fast-paced, real world, student film-making competition. Eight teams with eight mentors, and nine hours, will produce eight short films! These student teams will see their films on the big screen, win big awards, and have the opportunity to be a **scholarship** recipients. Join us at the Ocala Film Derby, to be part of an unforgettable experience, where the magic of filmmaking **unites, educators, mentors, and students**, inspiring a new generation of artists to shape the future of filmmaking and the many **career paths** that support storytelling of all kinds.



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WHY BECOME A SPONSOR?



Your support provides the resources necessary for interactive workshops with qualified professionals, leadership development, team building, scholarships, and industry standard equipment. Inspire the next generation of community leaders with this impactful event.

- **Support Education:** Give students and teachers a hands-on experience outside of the classroom allowing them to collaborate with each other along with local and national industry professionals, strengthening classroom instruction.
- **Strengthen the Community:** Become part of a vibrant local arts initiative and invest in our future workforce.
- **Exposure for Your Business:** Gain visibility and recognition as a supporter of local students and the arts.



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SPONSORSHIP CATEGORIES

1. Event Sponsor

You are essential in making the Ocala Film Derby a memorable and educational experience for all participants as they move forward into their chosen career paths. You play a critical role in ensuring that quality workshops are provided and industry recognized guests are able to attend.

Learn more on page 5.

2. Scholarship Sponsor

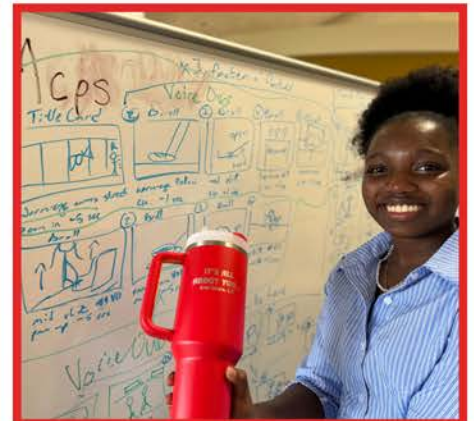
Provide scholarships to our graduating seniors, enabling them to continue their education and/or pursuit in a related field. You can choose to sponsor one or more scholarships at varying levels. These scholarships must be used for continued education at a trade school or college.

Learn more on page 6.

3. Equipment Pack Sponsor

Equipment Pack Sponsors provide essential filmmaking tools to our students. Each sponsor supports one of the filmmaking teams with a comprehensive equipment package that aligns with the current industry standard.

Learn more on page 8.



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EVENT SPONSORS

Producer (1) - \$7,500

- Digital Video students will create a 30-60 second branded promotional video for your business or personal use.
- Social Media & Website Promotion: Acknowledgment as an Event Sponsor with posts and recognition on our website and social media platforms.
- Swag bags will be provided to participants with your logo.
- Film Credits Recognition: Your business name or logo prominently featured in the credits of all films created.
- Your business will be recognized from the podium at the awards.
- VIP Seating: Reserved seating at the film screening and awards ceremony.
- Backstage Pass to all OFD events and downtown filming.

Director (2) - \$5,000

- Film students will create a 15-30 second branded promotional video for your business or personal use.
- Social Media & Website Promotion: Acknowledgment as an Event Sponsor with posts and recognition on our website and social media platforms.
- Film Credits Recognition: Your business name or logo prominently featured in the credits of all films created.
- Your business will be recognized from the podium at the awards.
- Opportunity to provide a promo item for swag bags.
- VIP Seating: Reserved seating at the film screening and awards ceremony.
- Backstage Pass to all OFD events and downtown filming.

Cinematographer (3) - \$3,000

- Social Media & Website Promotion: Acknowledgment as an Event Sponsor with posts and recognition on our website and social media platforms.
- Opportunity to provide a promo item for swag bags.
- 4 tickets to the film screening and awards ceremony.
- Backstage Pass to all OFD events and downtown filming.

Editors' Cut - \$1,500

- Website Promotion: Acknowledgment as an Event Sponsor on our website.
- Opportunity to provide a promo item for swag bags.
- 2 tickets to the film screening and awards ceremony.

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SCHOLARSHIP SPONSORS

Provide scholarships to select graduating seniors, enabling them to continue their education in a related field.

All scholarships are processed through the Public Education Foundation and must adhere to the Ocala Film Derby objectives:

- Leadership
- Creative Talent/Skill Set
- Employability

2025 Scholarships

OFD will award \$15,000 in scholarships to graduating seniors in the following amounts:

\$6,000 | \$3,000 | \$3,000 | \$1,500 | \$1,500

Benefits for Scholarship Sponsors:

- The scholarship's name will be your choice. (I.e. your business, family name, etc.)
- Your name or logo will be prominently displayed during the award ceremony as a scholarship sponsor.
- Personalized Award Presentation to your recipient with time at the podium.
- Social Media & Website Promotion: Acknowledgment as a Scholarship Sponsor with posts and recognition on our website and social media platforms.
- Opportunity to provide a promo item for swag bags.
- VIP Seating: Reserved seating at the film screening and awards ceremony.
- Backstage Pass to all OFD events and downtown filming.

2024 Scholarship Sponsors:



Lilac Foundation - \$1,000



All About You Real Estate - \$1,500



Angie Lewis State Farm - \$3,000



A Friend of Film - \$6,000

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WHAT IS IN THE EQUIPMENT PACK?



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EQUIPMENT PACK SPONSORS

\$3,500 per Team

Equipment Pack Sponsors provide standard filmmaking tools to each student filmmaking team with a comprehensive equipment package that allows the students to work with industry specific equipment.

Benefits for Equipment Pack Sponsors:

- **Film Credits Recognition:** Your business name or logo prominently featured in the film credits of the team you sponsor.
- **Business Promotion:**
 - Acknowledgment as a Equipment Pack Sponsor with posts and recognition on our website and social media platforms.
 - Logo will be prominently displayed in the editing station and on the equipment pack of the team you sponsor. This pack will travel with the team during filming in Downtown Ocala.
 - Opportunity to provide a promo item for swag bags.
- **Social Media Shoutout:** Posts thanking you for your generous support with logo and photo of team you sponsor.
- **VIP Seating:** Reserved seating at the film screening and awards ceremony.
- **Your business will be recognized from the podium at the awards.**
- **Backstage Pass** to all OFD events and downtown filming.



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HOW TO BECOME A SPONSOR:

To champion our future film makers and support the 3rd Annual Ocala Film Derby. Please fill out the sponsorship form and return it to:

Laurie W. Zink
lz@zgroup1.com
(352) 817-4155

We thank you and look forward to having you join us
September 24 -28, 2025.

We'll see you at the movies!



WE'RE HONORED TO SUPPORT AN EVENT THAT
NURTURES THE NEXT GENERATION OF **STORYTELLERS**
AND CAN'T WAIT TO CONTINUE **MENTORING** AND
COLLABORATING IN THE YEARS AHEAD.

Dave Miller + Meagan Gumpert, Mentors

I DEVELOPED **TEAMWORK** SKILLS AND TO THINK
OUTSIDE THE BOX. THIS HAS MADE ME MORE **CREATIVE**
WITH MY FILMS.

Lilla Smith, 8th Grade Student

OCALE FILM DERBY IS BRINGING TOGETHER DIGITAL
VIDEO **EDUCATORS** ACROSS THE DISTRICT. THIS TYPE
OF COLLABORATION CAN ONLY **ELEVATE** THE QUALITY
OF TEACHING AND PROVIDE STUDENTS WITH MORE
DIVERSE **LEARNING** EXPERIENCES.

Marcia Duabenmire, Teacher



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